

# Elio Mallari

## Graphic Designer and Multimedia Artist

Elio Mallari is a graphic designer and multi-hyphenate creative based in Cainta, Rizal, specializing in branding design, typography, and layout design.

They exude vibrant versatility in their craft built from their extensive experience in collaborations and while balancing a strong individual foundation in their subversive branding, stemming from their queer and horror media-loving personality.

## Technical Skills

- Proficiency in **Adobe softwares** (Photoshop, Illustrator, InDesign, Premiere Pro, and Lightroom) and **Procreate**, experienced in **Figma, MS Office, Canva**
- Specializes in:
  - creative directing and graphic design
  - custom type/handlettering, modern calligraphy, and graffiti
  - traditional drawing and digital illustration
- Experienced with keen eye in:
  - digital photography, photo editing, and photo manipulation
  - video production (shooting, cinematography, editing, sound design, and directing)

## Soft Skills

- ◆ Solution-based thinking
- ◆ Detail-oriented
- ◆ Communicative
- ◆ Independent
- ◆ Strong Design Eye
- ◆ Collaborative
- ◆ Open-minded
- ◆ Flexible

## Contact

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## Education

### De La Salle - College of St. Benilde

Bachelor of Arts in Multimedia Arts (2020-2024)

## Experience

### Graphic Designer

(Apr. to Oct. 2025)

GUS Education Philippines

### Web Designer

INTERNSHIP

(May. to Apr. 2024)

PINO Design Studio

### Graphic Designer

INTERNSHIP

(Oct. 2022 to Mar. 2023)

CloudEats, Inc.

### Multimedia Artist

INTERNSHIP

(Apr. 2022 to Aug. 2022)

QBA Inc.

## Organizations

(2018-2023)

### Layout Artist

Benildean Press Corps

### Graphic Designer

Media Max Benilde

### Creatives Member

SDA-SSG

### Creatives Head

SDA-SSG

### Creatives Member

Seniors 2020

### Layout Artist

Yearbook Team

### Documentation

SPCP Seniors Batch 2020

### Photographer

Pauliworld

### Documentation

Arts & Design Track

### Creatives Member

A&D 2020 Exhibit

### Documentation

School Intramurals

### Creatives Head

SPCP SCT 2020

### Creatives Member

SPCP SCT 2020



# Notable Experience

## Graphic Designer

*GUS Education Philippines*  
April 2025 - October 2025

- expanded and strengthened the visual branding of GUS colleges through effective design choices in learning modules and Powerpoint presentations
- improved on Adobe InDesign and MS Office abilities by tackling various multi-page documents and collaborating closely with immediate supervisor from GUS Canada
- increased engagement, received seller invitations, and earned commission opportunities through personal art account, ELIXO, with poster, sticker, and other merch designs about personal favorite gems of the internet, queer culture, horror and other obscure media.

## Graphic Designer

*Freelance*  
2019

## — Internships

### Web Designer

*PINO Design Studio*  
May 2024 - Aug 2024

- balanced creating seamlessly structured, visually appealing, and brand-relevant user interface for websites (desktop and mobile) on Figma
- accomplished real client projects through active collaboration on wireframing, design prototyping, and illustrating assets

### Graphic Designer

*CloudEats, Inc.*  
Oct 2022 - Mar 2023

- effectively expanded visual branding for various food and beverage brands through striking yet visually cohesive illustrated assets and social media templates
- strengthened the appeal of new brands through social media advertisement design

### Multimedia Artist

*QBA Inc.*  
Apr 2022 - Aug 2022

- garnered consistent brand loyalty through effectively organizing and coordinating with the creative team in brainstorming social media marketing for every season
- kept photo and video shoots productive through active on-site assistance
- consistently kept brands' identity and social media marketing active through editing promotional videos and designing social media posts

## — Organizations

### Layout Artist

*Benildean Press Corps*  
Sept 2021 - Apr 2023

- partook as a layout artist in award-winning student publications, designing visually innovative layouts in collaboration with fellow layout artists on InDesign and Photoshop
- helped the student press' social media account grow in numbers by actively keeping the branding of the student press consistently unique
- earned a Student Publications Unit scholarship in Sept 2022 from one year of service

### Creatives Member/ Head

*School of Design & Arts -  
Student School Government*  
2021

- successfully marketed school-wide events through eye-catching and trendy social media design in collaboration with the creatives team
- refreshed the visual branding for the official 2021 school government in the midst of online classes for stronger identification for students